TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT Docket No. 14531 103 (Under 37 CFR 197(b) or 1.97(c)) In Re Application Of Peter T. Barrett Application No. Filing Date Examiner Customer No. Group Art Unit Confirmation No. 10/001.298 19-Oct-2001 Yimam, Harun M. 47973 2623 2485 Title: VIDEO SEGMENT TARGETING USING REMOTELY ISSUED INSTRUCTIONS AND LOCALIZED STATE AND BEHAVIOR INFORMATION Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 37 CFR 1.97(b) The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application other than a continued prosecution application under 37 CFR 1.53(d); within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; before the mailing of a first Office Action on the merits, or before the mailing of a first Office Action after the filing of a request for continued examination under 37 CFR 1.114. 37 CFR 1.97(c) 2. The Information Disclosure Statement submitted herewith is being filed after the period specified in 37 CFR 1.97(b). provided that the Information Disclosure Statement is filed before the mailing date of a Final Action under 37 CFR 1.113. a Notice of Allowance under 37 CFR 1.311, or an Action that otherwise closes prosecution in the application, and is accompanied by one of: the statement specified in 37 CFR 1.97(e); OR the fee set forth in 37 CFR 1.17(p). Payment of Fee (Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p)) A check in the amount of \$ is attached. The Director is hereby authorized to charge and credit Deposit Account No. 23-3178 as described below. ☐ Charge the amount of \$ ☐ Credit any overpayment. Charge any additional fee required. Payment by credit card using the payment option in eFiler with RAM will be used to cover the payment of fees with respect to this Information Disclosure Statement. Dated this 26 day of October, 2007. Signature RICK D. NYDEGGER

Registration No.: 28,651 JENS C. JENKINS Registration No.: 44,803 Attorneys for Applicant

Customer No.: 47973

PATENT APPLICATION Docket No.: 14531.103

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:	Peter T. Barrett)
Application No.:	10/001,298) Art Uni
Filed:	October 19, 2001) 2623
Confirmation No.:	2485)
For:	VIDEO SEGMENT TARGETING USING REMOTELY ISSUED INSTRUCTIONS AND LOCALIZED STATE AND BEHAVIOR INFORMATION)
Examiner:	Yimam, Harun M.)
Customer No.:	47973)

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97

VIA eFILE IDS Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

Please find, pursuant to 37 C.F.R. § 1.98(a)(1), the enclosed Form PTO-1449 which contains a list of all patents, publications, or other items that have come to the attention of one or more of the individuals designated in 37 C.F.R. § 1.56(c). While no representation is made that any of these references may be "prior art" within the meaning of that term under 35 U.S.C. §§ 102 or 103, the enclosed list of references is disclosed so as to fully comply with the duty of disclosure set forth in 37 C.F.R. § 1.56.

Moreover, while no representation is made that a specific search of office files or patent office records has been conducted or that no better art exists, the undersigned attorney of record believes that the enclosed art is the closest to the claimed invention (taken in its entirety) of which the undersigned is presently aware, and no art which is closer to the claimed invention (taken in its entirety) has been knowingly withheld.

Please credit any over payment or charge any additional fees to Deposit Account
No. 23-3178 of the undersigned.

Dated this <u>26</u> day of October, 2007.

Respectfully submitted,

RICK D. NYDEGGER Registration No.: 28,651 JENS C. JENKINS

Attorneys for Applicant Registration No. 44,803 Customer No. 47973

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